
News Release

Alpha Wire Relaunches ThermoThin Hook-up Wire

The newest version of ThermoThin offers an ultrathin construction without sacrificing performance

Elizabeth, N.J., **June 8, 2021** – [Alpha Wire](http://www.alphawire.com), a global leader in wire, cable and tubing solutions, has updated its popular ThermoThin hook-up wire line. Designed to withstand extreme temperatures and featuring an exceptionally small and lightweight construction, ThermoThin offers an ideal solution for demanding applications where space is at a premium.

“Our customers are experiencing significant space constraints as their devices are getting smaller and smaller,” said [Julian Del Campo](#), Product Marketing Manager at Alpha Wire. “ThermoThin is a great option in these situations because of its rugged performance and its compact design.”

These ultrathin wires offer customers the following benefits:

- **Withstands extreme temperatures** from -150°C to +300°C
- **Space-saving design** with a diameter that is up to 35% smaller than PTFE alternatives
- **Environmental resistance** to hazards including the sun, water, and chemicals to ensure consistent performance

For more information on ThermoThin, please visit www.alphawire.com/Products/ThermoThin.

About Alpha Wire:

For over 95 years, Alpha Wire has developed wire, cable and tubing solutions designed to offer superior performance and reliability across demanding markets including industrial automation, semiconductor fabrication, medical devices, and many more. Founded in 1922, the company is headquartered in Elizabeth, New Jersey and has operations across the globe. For more information, visit us at alphawire.com.

###

For more information, please contact:

Samantha Flannery

Tel: (724) 288-5234

Email: Samantha.Flannery@belden.com