

## PRODUCT CHANGE / END OF LIFE NOTICE

July 23, 2014

Dear Valued Customer,

The Alpha Wire portfolio requires regular maintenance to ensure our products continue to offer the most updated features and benefits, in addition to the highest quality. As you are aware, there are many reasons which cause a product to require a change or to reach an end-of-life status. These reasons include when products mature and are replaced by new technology, changing industry standards, lack of demand from the market, significant changes in the product itself, or the technology has come to a point where it is no longer cost effective.

As part of our regular product life cycle management activities, the following products have been identified for obsolescence, effective immediately. Where available, we have provided alternative part numbers for use in place of the products that are being eliminated.

| <u>Obsolete Part Number</u> | <u>Cross</u>  | <u>Obsolete Part Number</u> | <u>Cross</u> |
|-----------------------------|---------------|-----------------------------|--------------|
| M3222                       | 2400C         | M3234                       | 2414C        |
| M3223                       | Special Order | M3242                       | 2422C        |
| M3224                       | Special Order | M3243                       | 2423C        |
| M3226                       | 2402C         | M3244                       | 2424C        |
| M3227                       | 2403C         | M3247                       | 2432C        |
| M3228                       | 2404C         | M3248                       | 2433C        |
| M3232                       | 2411C         |                             |              |
| M3233                       | 2413C         |                             |              |

Should you have any questions, please feel free to contact your Alpha Wire representative or channel partner.

Sincerely,



Justin Dubow  
Senior Product Manager  
Alpha Wire

**NOTE: This is an electronic form – Attachments should be electronically scanned and attached.**

File: Engineer/ECN/PCN

# PRODUCT CHANGE / END OF LIFE NOTICE

PCN No.: 14-005

Issue Date: 07/21/2014

**General Information:**Type of Product Impacted By This PCN:  Standard  Non-Catalog  Special

Part Number(s) Impacted By This Change: M3222, M3223, M3224, M3226, M3227, M3228, M3233, M3234, M3242, M3243, M3244, M3247, M3248

Product Specification(s): Specification (or Spec. Series):

Revision:

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**Change Information:**Type of Change:  New Product  Line Extension  Line Repositioning  Discontinued  
 Certifying Agency Change(s)  Other Change in Color Code & Insulation Material

Change Requested By: Dave Watson

Description of Change(s): Product obsolete

Reason(s) for Change (attach supporting documents as required):

Effectivity Date: 7/21/2014

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**Inventory Disposition:**

- Immediate Change - Safety Issue – Scrap All Inventory
- Running Change, Finalize By: Indef Then  Scrap  Sell-Off  Rework
- Last Order Date (if applicable)
- Last Shipment Date (if applicable)
- Other (EXPLAIN IN DETAIL)

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**Distribution (Check Only If There Is A Need To Know):**

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|--|--|
| <input type="checkbox"/> President                         | <input checked="" type="checkbox"/> Director of Engineering & QA |
| <input checked="" type="checkbox"/> Director of Marketing  | <input type="checkbox"/> Director Global Supply Chain            |
| <input checked="" type="checkbox"/> Director or Sales      | <input checked="" type="checkbox"/> Director of Operations       |
| <input checked="" type="checkbox"/> Senior Product Manager | <input checked="" type="checkbox"/> Director of Sales, EMEA      |
| <input checked="" type="checkbox"/> Inside Sales Manager   | <input checked="" type="checkbox"/> Sr. Mar Comm Manager         |
| <input checked="" type="checkbox"/> Director of Finance    | <input type="checkbox"/> Distribution Manager                    |
| <input type="checkbox"/> Other: (TITLE)                    |  |

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**SHOULD THERE BE ANY QUESTIONS, COMMENTS, OR CONCERNS PLEASE CONTACT PRODUCT MANAGEMENT IMMEDIATELY FOR DISPOSITION OR CHANGE.**

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**Issued By:**

Dave Watson, Director of Engineering &amp; QA

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