

PRIVACY

Internet Privacy Policy

Our Commitment to Privacy

Our Internet Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us, and to assist you in making informed decisions when using the Alpha Wire website and our products and services. We will not sell, share, or rent your personal information to others in ways different from what is disclosed in this Internet Privacy Policy, as amended from time to time. For purposes of this Internet Privacy Policy, the terms "Alpha Wire" or "we" or "us" or "our" refers to Alpha Wire Inc. The term "you" refers to the user or viewer of our website. The "Security" section of the Terms and Conditions of use provided above is incorporated herein by reference.

Information Collection and Use

When you visit our website you may provide us with two types of information: (i) personal information you knowingly choose to disclose that is collected on an individual basis ("Personal Information"), and (ii) website use information collected on an aggregate basis through a website statistics program as you and others browse our website ("Use Information").

Personal Information which you may provide to us through use of the website includes, without limitation, your name, address, e-mail address, company affiliation, telephone number, and other similar information. From time to time our website may request additional information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose additional information that may be requested. Information requested via surveys and contests may include additional demographic information.

We use Personal Information for purposes of administering our business activities and providing customer service. The Personal Information you provide to us when filling out and submitting an online form or requesting us to contact you will be used for the purpose for which it was provided – such as contacting you or processing a request.

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Occasionally, we may also use the Personal Information we collect to notify you about important changes to our website, new services and special offers we think you will find valuable. Any lists used to send you product and service offers are developed and managed under our traditional company standards designed to safeguard the security and privacy of our customers' Personal Information. As a customer, you will be given the opportunity, after registration, to notify us of your desire not to receive any further e-mails from us.

Website Statistics Gathering; Cookies

From time to time Alpha Wire collects certain Use Information from our servers that relates to the use of our website, including but not limited to Internet Protocol addresses, Internet domain names, the web browser and operating system used to access the website, the files visited, the time spent in each file, and the time and date of each visit. We use this information to improve our website, for example by enhancing pages or features that are visited frequently, and on occasion we may share this information with our affiliates or other third party companies to provide them with an indication of the amount of interest in our website for advertising purposes and to help us plan for technical improvements.

We may use cookies and other passive tracking mechanisms to obtain certain types of information when your web browser accesses www.AlphaWire.com, and in addition we may automatically collect IP addresses and website usage information from you when you visit the website. Cookies are small pieces of information that are stored by your browser on your computer's hard drive. Our website may use cookies and other technology to store pertinent user information during a session to speed navigation and keep track of items and to collect traffic data that we may use to enhance our website and for marketing and promotional purposes. The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies. If you choose to decline cookies, you may not be able to fully experience the interactive features of this or other websites you visit.

Sharing Your Information

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Alpha Wire may share Personal Information about visitors to our website among our corporate affiliates and subsidiary companies, and third party organizations that have been retained to perform services on behalf of Alpha Wire Inc. or one of our subsidiaries or affiliates for purposes related to the business of those affiliates, subsidiaries and organizations. We will not sell, rent or furnish your Personal Information to other unaffiliated organizations except as required by law or in connection with a subpoena or other judicial or governmental request for information.

We may also share your Personal Information with third parties under the following circumstances:

- When you consent to disclosure;
- To enforce or apply Alpha Wire's agreements or protect Alpha Wire and its rights,
- By operation of law, when such Personal Information is transferred as a part of sale of assets including the assets represented by this website; or
- In the event that Alpha Wire, or substantially all of its assets, are acquired outside of the ordinary course of business and such Personal Information may be one of the transferred assets.

Linked Sites

It is important to note that Alpha Wire's website contains links to other websites and that those other websites may not follow the same privacy policies as Alpha Wire. This includes links from advertisers, content providers and trade partners who may use our logo and/or style as part of a co-branding agreement. These other websites may collect data from you that Alpha Wire would not and may use that data in ways that Alpha Wire would not.

E-mail Transmissions

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When you send Alpha Wire an e-mail transmission, the e-mail transmission is not guaranteed to be secure. Accordingly, e-mail transmissions are not necessarily protected from unauthorized access. Transmission of information via e-mail is at your own risk.

Application of Privacy Policy

This Privacy Policy applies to information collected by and through Alpha Wire's website. It does not apply to any other Alpha Wire services or dealings with users or customers and does not apply to third party sites which may be linked to the Alpha Wire website.

Children and Privacy

Alpha Wire does not knowingly collect information from or about children age 13 and under.

Correction/Updating of Personal Information

You can request access, and the opportunity to correct, any personal information maintained by Alpha Wire by contacting us as provided in this policy. We will comply with all appropriate and verified requests within a reasonable time. Please note that we may require additional information to verify your identity/the authenticity of your request.

Modifications to Our Privacy Policies

Alpha Wire reserves the right to change our privacy policies at any time, except as may be prohibited by law. We will post revisions online. Use of our website after the privacy policy has changed means that you consent to the privacy policy as changed.